Ross Dawson

Futurist | Board advisor | Keynote speaker | Humans + AI leader

Accelerating into the Humans + AI Era

Executive and Board Sessions

Keynotes · Advisory



ROSSDAWSON

Ross Dawson

Ross Dawson is a leading futurist, board advisor, and keynote speaker.

Global demand: Dawson has delivered keynote speeches and strategy workshops for business and government leaders in 35 countries, for leading organizations such as McKinsey, Microsoft, and the Public Investment Fund. He is ranked among the global top 10 keynote speakers on AI.

Bestselling author: Dawson is author of 5 books including *Living Networks*, recognized for its prescience by New York Times, and co-author of *Bank 5.0*.

Successful entrepreneur: Dawson is Founding Chairman of the Advanced Human Technologies group and founder of the AI-augmented strategy platform Fraxios.

Global leader of the 'Humans + AI' movement: Dawson is founder of the Humans + AI community and host of the Humans + AI podcast, ranked in the top management podcasts in 14 countries. He is Co-Chair of the AI Global Observatory of the Artificial Intelligence Australasia Association.

International media coverage: Extensive media coverage of Ross Dawson's work includes ABC News, BBC, Forbes, The Guardian, New York Times and Time.



Humans + AI Leadership

Deep topic expert. Dawson has been researching and writing on AI and the future of work for over two decades. He has published a wide range of research and frameworks in the field and is instructor for top-rated LinkedIn Learning courses Building an AI Roadmap and AI-Driven Business Model Innovation.

Founder of AI ventures. Dawson's AI expertise is also gained in practice and implementation, as founder of the AI-augmented strategy platform Fraxios and the Humans + AI platform and software incubator Informivity.

Highly experienced facilitator. Dawson has deep and broad expertise as a board and executive facilitator, drawing out perspectives from diverse groups for collective insight. Clients often comment that his combination of world-class thought leadership with outstanding facilitation skills is highly unusual.

Tailored to each client. Every engagement including topic and format is tailored to the client's specific objectives and context.

Recent work

Opening the board strategy day of a payments infrastructure provider (December 2026)

Keynote on how risk is changing, for a global risk software firm (November 2026)

Facilitating Asia Pacific leadership offsite of a global trading firm (October 2026)

Foresight workshop on 2031 for the executive team of a retirement living group (October 2026)

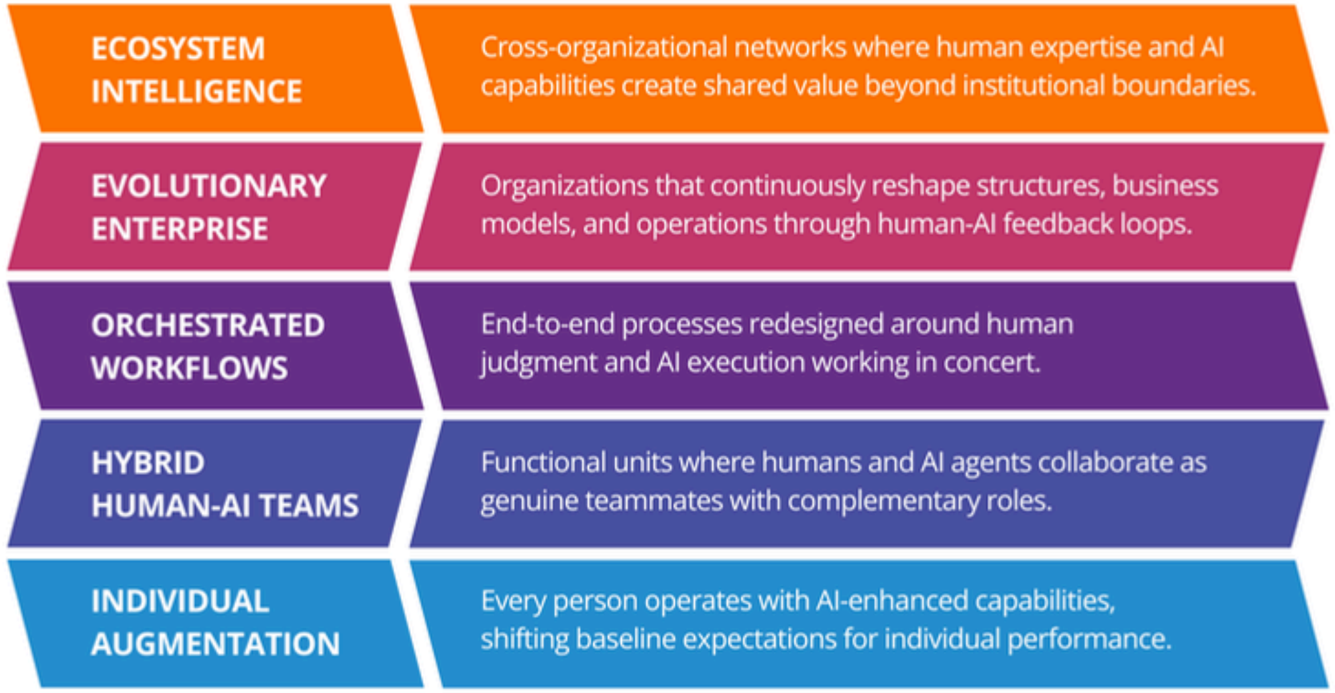
Session on how AI changes expertise, for a global consulting firm (September 2026)

Keynote for Saudi Arabia Public Investment Fund (October 2025)

Building the Humans + AI Organization

All successful organizations will integrate human talent and accelerating AI capabilities to drive performance, differentiate, and move ahead of competitors. The framework from Dawson's chapter in Bank 5.0 helps boards and executive teams set priorities across the five layers and plan implementation.

HUMANS + AI ORGANIZATIONAL OPERATING LAYERS



EXAMPLES

VISA Walmart

DBS moderna

SIEMENS HSBC

BNY McKinsey & Company

CommonwealthBank shopify

"The heart of value creation will lie in the design and implementation of human-AI systems."
Ross Dawson

Topics

Examples only. Every engagement including topic and format is tailored to the client's specific objectives and context.

Building an AI Roadmap	Dawson works with the leadership team to create their own plan to accelerate progress on AI. Together they assess where the organization stands, identify the highest-value opportunities, and set priorities, sequencing and ownership. Leaders leave with an agreed roadmap and the immediate actions to move faster.
AI and the Future of Work	AI is changing roles, skills, careers and where value is created. Leaders explore how work will evolve, how to keep developing the human judgment AI cannot replace, and how to attract and grow talent. The outcome is a clear direction for the organization's people and the initiatives to get there.
Building Humans + AI Organizations	The value of AI comes from how organizations are built around it. Using his five-layer framework, Dawson works with leadership teams to design how people and AI work together, from individual roles and hybrid teams to redesigned workflows and the wider ecosystem. The outcome is a shared picture of the organization being built and the path to get there.
Decision Architectures for Performance and Governance	As AI takes on more decisions, how they are shared between people and AI shapes both performance and governance. Using his Humans + AI Decision Architectures, Dawson helps boards and executives decide what AI informs, what it prepares for human approval, and what it decides within set limits. Organizations can then move faster on AI, with clear accountability.
Strategy for the Agentic Age	AI agents are beginning to search, compare and transact on behalf of customers and businesses. As they do, the basis of competition shifts toward trust, judgment and the relationships agents cannot replace. Using scenarios for the organization's own markets, leaders test today's strategy and come away with the choices to make now and the signals to watch.

Formats

Executive and board sessions. From 90 minutes to a full day, facilitated around the organization's own decisions and often informed by pre-session interviews. Leadership teams come away with a shared view and agreed priorities.

Keynotes. 30 to 60 minutes for leadership meetings, industry conferences and client events, each tailored to the sector, region and audience.

Advisory. Ongoing advisory to boards and executive teams, and multi-stage strategy engagements focused on enhancing strategic scope and decision process.

Client events for partners. For partners hosting their senior clients, each format can run as a client event, including CXO roundtables and board or executive sessions. Each can be captured as a co-branded thought leadership report drawing on the insight in the room.



Representative Clients







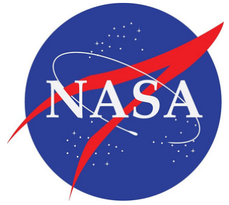


































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